



AMERICAN PLANNING ASSOCIATION  
TEXAS CHAPTER  
NORTH CENTRAL



## Sustainable Development: Integrating Urban Planning and Green Building Design

\*\*\* Earn 1.5 AICP CM Credits \*\*\*

### Event Details

Date: Thursday, March 25, 2010  
Time: 4:00 – 5:30 p.m.  
Location: McKinney Green Building  
Address: 4500 W. Eldorado Parkway McKinney, TX 75070  
Cost: Free



### Presenters

Curt Parde, AIA, LEED AP:

Curt Parde leads HDR's Civic Architecture Group in their Dallas office. In this role he serves as Project Principal and Manager of multiple projects. He was recently Project Manager and Sustainable Consultant for the McKinney Green Building, one of the first LEED Platinum Certified office buildings in the country. Curt promotes sustainable development in all of HDR's projects. He provides leadership on projects for Private Developers, Federal, County, Municipal Governments and also Healthcare projects. Curt is a member of the North Texas Chapter of the USGBC (United States Green Building Council). Curt has written numerous articles discussing how to incorporate sustainability into building projects.

### Seminar Description

The three-story McKinney Green Building, LEED Platinum Certified, is a 61,000-SF private office building designed to be an example in the growing world of sustainable design. From the onset, the owner, West World Holding, Inc., realized the benefits of producing sustainable buildings and were strong advocates of an integrated process. It was their intent to build on knowledge gained from this project to include in future building projects. From the beginning, the project focused heavily on reducing overall fossil fuel energy consumption, and producing as much on-site energy as possible to be used in the building. They also understood the benefit of providing spaces that encourage tenants to be as productive as possible, through the use of natural light and good indoor air quality.

A presentation highlighting the green features of the building including innovative technologies and design strategies and how such strategies can be incorporating into comprehensive planning strategies will be provided. ***A tour of the facility will follow.***

### NCTAPA Social

Time: 5:30 – 7:00 pm

Please plan to stay after the CM seminar for refreshments and networking.

### Registration

Please RSVP to Alexis Massaro at [alexis.massaro@jacobs.com](mailto:alexis.massaro@jacobs.com)

# Map

McKinney Green Building  
4500 W. Eldorado Parkway  
McKinney, Texas

